

## Inclusive Education

### INCLUSIVE EDUCATION OF PRE SCHOOL CHILDREN

With

### SPECIAL EDUCATIONAL NEEDS IN KINDERGARTENS.

"INCLUSION " IS BASED ON The Belief that students of all abilities have the Right to an Education that is **Meaningful, Appropriate & Equivalent**, to that of their peers.

We SKB Vidhyashram imparting Inclusive education for 10 Years very successfully Showing good results in the child development.

#### BENEFITS OF INCLUDING STUDENTS WITH SPECIAL NEEDS

- Expanding Friendships
- Respect for Others
- Positive self Image
- Problem solving Skills
- Tangible Change in Perceptions
- Student with special needs gain Social & Academic benefits



Inclusive Education Allows Student of all backgrounds to learn and grow side by side to the benefit of all.

"Fairness is not giving every one the same thing.

Fairness is giving each person what they need to succeed".

We will know that inclusive education has really become embedded in our culture, when the term becomes obsolete.

We are proud to say an **"INCLUSIVE SCHOOL"**

" Inclusion requires the teacher to believe that all students have something important to offer in the class room, and that we really are better off learning together"

Inclusive Educators believe in valuing student difference and supporting their learning needs to the greater extend possible.



The Montessori way School and Day Care

Write your own Success Story...

PROUD TO BE AN

# INCLUSIVE SCHOOL



**BE A PRE - SCHOOL  
FRANCHISE OWNER TODAY!  
INVESTED PASSION COMPLETES YOUR DREAM**

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## Founder's Desk



### Dr. MANJUPRIYA MARISAMY

ME, B.Ed, Adv. Dip. Mont., PG. TEFL, PG. Special education

Founder, Director & Principal

SKB VIDHYASHRAM GROUP OF SCHOOLS, SKB TRAINING INSTITUTE

TRUSTEE - VEERAMMAL EDUCATIONAL AND CHARITABLE TRUST

Received **BEST INNOVATIVE PRINCIPAL OF 2022**  
@ International Innovative Summit happend in DUBAI.

A Dedicated Academician with 10 Years of experience across Education startup' entailing Administration/Teaching/Training targeting assignment to the education sector. Established SKB VIDHYASHRAM School Chennai from scratch as Founder, Principal and upgraded it to have more franchises with Montessori method of education. She is a dedicated academician leads with Proficiency in managing all aspects of a "Start up School" including facilities, infrastructure, Staffing, Welfare, discipline, boarding and all policy development of implementation.

## Awards and Rewards

- Awarded Top 100 Women icon from Foxculos India Prime in 2021
- Awarded Top School of India - Ranking 2018 by DL Learning
- International Brilliance Award 2021 by HYPEDE Company
- Women Icon Award 2017 for achievement in transforming lives for Special need Children
- Best Teacher Award from Lakshyam Educare & Private Limited
- APJ Kalam Award from Parivu Charitable Trust.S
- Success Story of SKB Vidhyashram was published in Woman Entrepreneurs India Website.
- Social Service Award for servicing and supporting TamilNadu Para Cricket Team.
- "Visionary Leader of the Year" Award form Centre for Educational Development, Delhi.
- Received Honorary Doctorate from The Universal Tamil University for the Outstanding contributions in the field of Social Service.
- Advisory board member of Digi-Sports Conference.



## Owning A SKB VIDHYASHRAM Pre-School Means

SKB VIDHYASHRAM offers a great business proposition to aspiring edupreneurs. People who dream of owning a school have better scope of progressing at a good pace if they own the franchisee of SKB VIDHYASHRAM. Becoming the owner a SKB VIDHYASHRAM pre-school helps the franchisee owner become independent as well as provide satisfaction of building the future of our country. Educating little kids is a profitable as well as satisfying investment. Moreover, owning a SKB VIDHYASHRAM franchisee offers lots of benefits to the owner.

- ◆ Association with leading pre-schoolbrand
- ◆ Access to Standard Operating Processes of SKB VIDHYASHRAM
- ◆ Advanced course Curriculum
- ◆ Extensive support by SKB VIDHYASHRAM
- ◆ Assurance of the successful business venture
- ◆ Moderate investment and handsome returns
- ◆ Part of evergreen and recession free education field
- ◆ Scope of expansion in various educational segmants

## And a few more, Important:

- ◆ Satisfactory feeling of serving society.
- ◆ Motivating children and developing their overall personalities.
- ◆ Running a systematic pre-school with human touch.

## General terms and conditions:

- ◆ Non refundable license fees.
- ◆ 9% Royalty to be paid a year per Child.
- ◆ No other centre will be established in your are (1.5 kms).
- ◆ Agreement will be for 3 Years.
- ◆ All transactions must be made in favour of "SKB VIDHYASHRAM".

## ENTREPRENEURSHIP

IS A STATE OF MIND,  
A CAN-DO ATTITUDE,  
A CAPACITY TO FOCUS,  
ON A VISION AND WORK TOWARDS IT.

## Support to Franchisee

SKB VIDHYASHRAM will provide all sorts of support to Franchisee to make the venture profitable at earliest. With our CQSH Support System, it would be very easy for every franchisee to operate SKB VIDHYASHRAM Pre-school in your area.

### Infrastructure Development

SKB VIDHYASHRAM helps in

- Finalization of the place
- provide design documents for the center
- provide consultation for center development if not available in local market.

### Initial Marketing

- We provide brochure, leaflets & other marketing documents designs
- Assist franchisee in formation of marketing strategy.

### Human Resource Recruitment & Training

- Helps in recruiting staff
- Provide on time training to entire senior teaching staff for the first year.
- Provide counselling, training to the center In-charge.



## Pre School - Business Opportunities

Education is a socially respected business coupled with handsome ROI (Return On Investment)

The Pre - School industry in the country is likely to cross Rs.13,400 crore by 2022-23, a Growth of more than 30% per Year, according to estimates from TFW Bureau.

With nearly three - quarters of the country's population under the age of 35, the demand for quality pre-schools is expected to only intensify. Driving factors include higher disposable incomes, increased awareness of the importance of early education, growing rural economy signalling that demand for quality pre-schools will likely to accelerate in the near future. Branded pre-schools are in demand due to their research & quality work.



## Franchisee: Concept and Benefit

SKB VIDHYASHRAM wishes to open centers across the country and hence it is appointing Franchisees across various locations.

Franchisee is a relationship between the company and individual where in VEERAMMAL EDUCATIONAL & CHARITABLE TRUST agrees to open SKB VIDHYASHRAM pre-school centre at particular location to impart quality education. Franchisee to do necessary investment and to operate the business as per the trainings & guidelines provided by SKB VIDHYASHRAM.

Franchisee can use the brand name and other services as mentioned in agreement. It promises faster growth, rapid chances for business advancement and minimum chances for failures as the product/service/brand is already proven, even if in some other market/in different size.

## On-Going Support

SKB VIDHYASHRAM will provide constant support to each & every franchisee. There will be dedicated contact person at the SKB VIDHYASHRAM Head Office to answer queries raised by the franchisee.

### Education Content

Provide curriculum & teaching Methodology for the pre-school on continuous basis.

### Administration Support

Help franchisee in establishing processes for the center for admin purpose.

### Quality Maintenance & Marketing

Provide Inputs for Maintenance & Marketing Campaigns for the center.

### Periodic Trainings

Periodic trainings will be arranged for teacher & In-charge.

## SKB VIDHYASHRAM

### A Pre-School with difference

SKB VIDHYASHRAM is an initiative of VEERAMMAL EDUCATIONAL CHARITABLE TRUST, A organization promoted by eminent educationists, successful management professionals and personalities committed to the cause of bringing about the much - needed changes in the prevalent system of education.

### Vision

To be among top educational institutions of India by imparting quality inclusive Education



### It's our mission to:

- Give to every child, the unique entity and personalized treatment it deserves.
- Make learning a matter of sheer joy
- Give teachers the esteem and space for realizing their potential
- Lay equal emphasis on both playing and learning
- Lay the understructure for the holistic development of children
- Provide guidance to parents and serve the community at large.



## Our Mascots

We never Teach our Pupils.  
We Only attempt to provide  
**THE ENVIRONMENT**  
in which they can **LEARN.**



## Curriculum

SKB VIDHYASHRAM lays emphasis on identifying and nurturing the natural talent of our students and making learning a matter of sheer joy. As a Pre School starts the process of the child's initiation into the world of education. Since this is the first rung of the ladder that the child would progressively climb in life, it is essential that the curriculum designed after taking into careful consideration the inputs from teachers and eminent educationists. We at SKB VIDHYASHRAM have done just that and designed the courseware that has sharp focus on various developmental areas through play way method.



## Our Belief

Children learn new things by different ways and senses. A child needs to feel, touch, explore do things. The practical exposure to the outer world boosts the learning experience. It is proven that the maximum learning happens during the early years when the mind is open to accept the new ideas. SKB VIDHYASHRAM we always provide such type of atmosphere to the child where the learning becomes joyful and motivational. We focus on the different developmental areas like socio-emotional, creative, language, cognitive, physical, intellectual and moral development; and plan our activities accordingly.

The purpose of education is to find in-depth meaning and joy in the learning process. The academic program at SKB VIDHYASHRAM is activity based and gives spaces to the children for experiments. Young children learn best through first hand experiences, which help them to develop important knowledge, concepts, skills and attitudes. The teachers in the school provide a variety of well - planned experiences to help the children to reach the developmental goals. Continuous observation and assessment of each child's development helps the child to develop at the best of his/her potential.

## Programs Offered

## Unique Selling Points of SKB VIDHYASHRAM

We follow CQSH Support Matrix (Content, Quality, System and Human Touch) in our franchisee model which offers a greater business proposition to aspiring edupreneurs.

### For Parents

- Fusion of oriental & western teaching methodology
- Focus on overall development of the child
- Personal Attention
- Well qualified & experienced teaching staff
- Activity based learning like puppet theatre music, story telling, craft activities and much more...
- Practical learning
- Hygienic Atmosphere
- Excellent infrastructure
- Non toxic imported toys
- Well Stocked children library



### For Franchisee

- Research based curriculum developed at in-house.
- Give importance to every individual center with focused approach on quality.
- Extensive Support.
- Onsite audit & training support at regular interval.
- Centers given only to few selected people.
- **A TRUE PARTNER INSTITUTE.**

### Criteria for becoming Franchisee

- Passion for education
- Good Social Background
- Capable to manage the centre independently
- Serious entrepreneur with long term view



### Space Requirement

**1000 SQ.FT TO 1500 SQ.FT**  
OF FLOOR SPACE  
(Preferable Independent House)

### Investment requirement

**FRANCHISEE AMOUNT 1.5 LAKHS**  
**OTHER EXPENSIVES 1.5 LAKHS**  
(BASED ON LOCATION)

### E4 Pedagogy



“  
Don't judge  
Each day  
by the harvest  
you reap,  
but by the  
seeds you plant.”  
Robert Louis Stevenson